

Ilya Tamimi

Product & Technology Lead · AI & FinTech

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SUMMARY

Product and technology lead for AI and FinTech products. I took Hooshemasnoei, a Persian AI platform, from idea to 135,000+ users and built its 5–10 person team from zero. Co-founder of two studios, Ravand and RoseGalaxy. Background in Linux and network operations, e-commerce growth and BNPL partnerships.

135,000+

registered users, Hooshemasnoei

20,000+

bought a plan (≈15% of sign-ups)

3×

online sales in 3 months, Takavarco

5–10

people on the team I built

EXPERIENCE

CTO / Head of Engineering · InFuture Group (Fartak Tahlilyar Novin), Tehran Oct 2024 – Present

Technology group building AI and FinTech products. Vice-Chair of the Board since Jun 2025: product direction, growth and investment plans.

- Built the product and engineering team from zero and lead it, **5–10 people**: hiring, roadmap, prioritisation, task breakdown and delivery.
- Hooshemasnoei**, a Persian all-in-one AI platform: took it from idea to **135,000+ registered users**; **20,000+** have bought a plan on the freemium model (≈15%).
- TheFinance**, an all-in-one finance product (platform, market data, magazine and community messaging): lead engineering from planning to delivery, side by side with product.

Co-founder · Product & Experience · Ravand Studio, Tehran Aug 2026 – Present

A digital growth studio, from product design and software to AI, automation and infrastructure. Co-founded with Mehdi Hosseini: product and user experience on my side, engineering and infrastructure on his.

Co-founder · Engineering & Technology · RoseGalaxy Oct 2026 – Present

A studio that connects academics and researchers to the digital world. Co-founded with Koosha Tamimi; I lead technical architecture, engineering and the AI-enabled tools we build.

Business Development · Takavarco, Tehran Oct 2023 – Feb 2026

One of Iran's largest online stores for mountaineering, camping and outdoor gear, retail and wholesale. Full-time; Business Advisor since Feb 2026.

- Grew online sales **3×** in **three months** with integrated (360°) campaigns.
- Launched the online store with the tech team and owned its digital channel.
- Closed the buy-now-pay-later partnership with Snapp Pay, one of Iran's leading BNPL providers, and ran its campaigns.
- Closed B2B sales contracts for the private-label brand T by Takavarco.

Software Support & Technical Services Specialist · Hamkaran System (Vandad), part-time, remote: supervised finance, CRM and ERP deployments for business clients Jan 2023 – May 2025

Founder · Pinash Web, Tehran: 50+ client projects; after a switch to commission, 1 billion tomans in six months (≈US\$38,000) Jul 2020 – Sep 2022

Business & technical advisor · AAPI, Essence Gallery and other e-commerce brands 2023 – 2025

Linux Monitoring & Network/Security · Farda Health, Dubai (remote) Dec 2021 – Sep 2022

SELECTED WORK

- Shutdown-Ready** (in progress). A startup idea I'm testing: do Iranian online stores need help staying reachable when international internet is cut? Built a Python prototype that checks a store for foreign dependencies (CDNs, fonts, captchas, hosting, DNS) and ran it on 160+ stores.
- Selected client sites**: Iran Young Kit, Mana Leather, Yadak Pay, Jens Jore.

SKILLS

Product

Roadmapping, prioritisation, product discovery, funnel and conversion metrics, freemium and subscription models

Technical

Linux, networking (CCNA), Docker, Next.js / React, NestJS, PostgreSQL, Redis; AI-assisted development

Growth & business

E-commerce growth, BNPL partnerships, B2B sales, performance marketing, GA4, GTM, Hotjar

Leadership

Building teams from zero, board advisory, cross-functional delivery

LANGUAGES

Persian (native) · English (intermediate, improving)